NESCO Continues Tradition of Innovation



Best Upgrade For Experienced Dehydrators

NESCO has been known since the 1930's for the brand's wide variety of small kitchen electric appliances. Originally known as the creator of the roaster oven, presently, NESCO is a big player in the world of food preservation.

"NESCO has adapted throughout the years with changes from inside the home and the outside world that impacted the consumer. It truly is this flexibility that has kept NESCO a household brand for more than a century," said Rick Carey, chief executive officer of The Metal Ware Corporation, parent company of NESCO.

Today's main focus for NESCO is the food preservation category

which includes: vacuum sealers, bags and rolls; dehydrators, trays and accessories; and the Digital Smart Canner.

"Metal Ware has thrived for over a century because of our ability to flex when needed. We truly listen to our customers and find a way to build what they need," said Carey. "The world is everchanging and, as a company, we need to be prepared for change and time that change correctly."

NESCO began offering dehydrators in the late '90s when the main purpose of dehydrators was to make jerky at home. NESCO now offers a wide range of dehydrators from round to square and from mini-sized to a possible 20-tray behemoth; jerky seasonings to make your own, affordable jerky; add-on trays to expand capacity; flexible fruit roll sheets; and mesh trays to dry herbs.

Seeing an opportunity with consumers, NESCO is introducing the 5-Tray Digital Dehydrator. Compact, sleek and lightweight, this is the perfect size for your countertop. It also has a space-saving design as the trays nest into each other.

Although smaller, it has big features such as a digital timer that goes up to 24 hours and almost four square feet of drying space. The clear trays make it quite easy to see the drying process.

You may find the NESCO 5-Tray Digital Dehydrator at Walmart and other fine retailers.